

# The **LYS** LADDERING YOUR SUCCESS Parent PlayBook



***AFTER HIGH SCHOOL, WHAT NEXT?***

A GUIDE TO HELPING YOUR CHILD DISCOVER THEIR PASSION  
AND LIVING A FULFILLING LIFE

# **The Parents' Playbook**

Feeling overwhelmed by the future? You're not alone. We've created a proven roadmap to turn high school potential into lifelong success.

## **The Crisis: 3 Burning Questions**

**"How do I help my child get into the right college?"**

**"How can we possibly afford the cost of a good education?"**

**What if my child doesn't know what they want to do with their life?**

**A GUIDE TO HELPING YOUR CHILD DISCOVER THEIR PASSION  
AND LIVING A FULFILLING LIFE**

First-time full-time undergraduate freshmen have a 12-month dropout rate of 22.3%. (Education Data Initiative, 2025)

According to the Bureau of Labor Statistics, the youth unemployment rate was 10.8 percent in July 2025, higher than the rate in July 2024 (9.8 percent).



Lack of direction → wasted years  
Unemployment trap  
Peer pressure & wrong choices  
College Cost



## The LYS Engine: Our 3-Step Solution

### **Being, Knowing, Doing**

#### ***Step 1: BE***

#### **Discovering Who They Are**

Go beyond grades and test scores to help your child find their **\*\*\*"why."\*\*\*** They'll build the confidence and self-awareness to make decisions based on their passions, not just on pressure.

Ask - When you don't want to get up in the morning, what motivates you the most?



#### ***Step 2: KNOW***

#### **Equip Them with What They Need**

Cut through the confusion with clear, actionable information. You and your child will need to know what's behind "how-to" for college applications, scholarships, and financial aid—no more guessing.

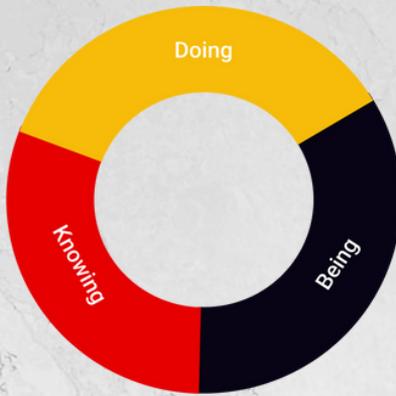
Seek - Someone who has succeeded in what your child wants to do, such as a mentor or coworker.

#### ***Step 3: DO***

#### **Turn Plans Into Action**

Potential becomes progress by doing. Not thinking. Not feeling. Help your child build powerful habits by taking tangible steps needed to turn their dreams into a real, visible future.

Develop and plan, a process, and pursue it with excellence



The Better Way (LYS Engine - Be, Know, Do)



Discover Your Teen's Unique Strengths  
Expose Them Beyond Academics



Create a Future Roadmap Together



**Financial Literacy**



**Connect Them With Role Models & Mentors  
Plug Into our Support Community**

Check out these videos to see what students and parents are saying about us!

[HCC Video Testimonial](#)  
[ALIEF Family U Video Testimonial](#)

Life does start after high school— prepare your child to thrive, lead, and create the future they envision.



**Let's build your child's ladder to success—together.**

Hi parents,

I started Laddering Your Success for a simple reason: I saw great parents (mine) working super hard but not always seeing the big results they wanted. I believe that you are like my parents. You already have the drive and the ambition. You just need a clearer plan—a solid way to turn that hard work into real, lasting wins. Your success matters a lot to us. It's not just about your job or your income right now. Every time you step up and succeed, you are building a stronger future for your kids. When you have a solid system for success, you're making sure your whole family gets a great start and a clear path to lasting opportunities.

This eBook provides the first step on the ladder to a better future. But a good plan doesn't help if you don't follow through! That's why I want you to join the full Laddering Your Success community. You'll meet other dedicated parents who understand the challenge of raising a family and still aiming for big success. Plus, you will be supported by our team. We don't just talk about ideas here. We meet to share real strategies, help each other with challenges, and make sure we all stick to our goals so no one gets stuck. Stop just thinking about the legacy you want to leave, and come build it with us, today. Let's make the future, together.

**Festus Amoye**  
Founder of LYS



Ready to take a Step?  
Decide now

Join our Exclusive WhatsApp Group



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